



Reports

Traffic

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Date Range

◀ 2007 ▶

Jan	Feb	Mar	Apr	May	Jun	
Jul	Aug	Sep	Oct	Nov	Dec	
Sun	Mon	Tue	Wed	Thu	Fri	Sat
→ 26	27	28	29	30	31	01
→ 02	03	04	05	06	07	08
→ 09	10	11	12	13	14	15
→ 16	17	18	19	20	21	22
→ 23	24	25	26	27	28	29
→ 30	01	02	03	04	05	06

Date View: Default

Enter Range

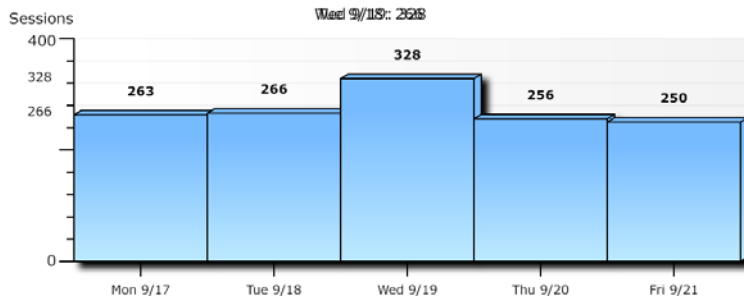
Report: Sessions Graph - topgunfp.com  
Date Range: 09/17/2007 - 09/21/2007

Range Total: 1,363 Daily Average: 272.60

Export:

Show All  Hide All

Report: Sessions Graph  
Date Range: 09/17/2007 - 09/21/2007



Help Information:

Sessions Graph

This report shows the trend of recent activity on your website in terms of Visitor Sessions over time. The default timeframe is one week, but this can easily be changed in the Date Range control area.

Calculation Methodology

A 'Session' is defined as a series of clicks on your site by an individual visitor during a specific period of time. A Session is initiated when the visitor arrives at your site, and it ends when the browser is closed or there is a period of inactivity. Sessions quantities will vary to some degree based on what type of visitor tracking method is employed. For the most accurate numbers, the Urchin Tracking Module (UTM) should be used.

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